

VANOTO BRAND MASTERY.

DO - IT - YOURSELF BRAND MASTERY
COACHING SESSIONS

Executive Summary

The VANOTO's Brand Strategy coaching sessions are designed for Immigrant Entrepreneurs to help them build a brand as a solid foundation for their businesses.

"A tree reaches for the sky because its roots, holds the ground".

Success Metrics:

- Clear brand Blueprint*.
- Brand Story & Visual Guidelines
- Plug & Play templates for Marketing Platforms like your Website, your Social Media Pages
- Clear data-based, target audience profile for Improved customer engagement.
- Sales growth within 6 months post-launch when executed.

Individual Classes - \$2,250

Four 90 - Minutes individual sessions as follows:

- **Brand Foundations**
- **Messaging & Story**
- **Digital Visibility**
- **Go-To-Market Brand Strategy Document**

You will create a Brand Mastery Kit Bundle from the sessions that Include customized worksheets and templates.

Access to 2 Q&A session afterwards

Access to our Online Visibility Community & Platforms

Timelines: 4 Saturdays commencing January, 2026

Payment Terms:

- \$1,250 upfront
- \$1,000 due Week 4

Document delivery after final payment. Revision requests must be made within 24 hours to ensure timelines are kept.

Group Classes - \$1,250

Three 90 - Minutes group sessions as follows:

- **Brand Foundations**
- **Messaging & Story**
- **Digital Visibility**
- **Go-To-Market Brand Strategy Document**

You will create a Brand Mastery Kit Bundle from the group sessions that include customized worksheets and templates.

Access to 1 individualized Q&A session of 60 minutes each, afterwards

Access to our Online Visibility Community & Platforms

Timelines: 3 Saturdays, commencing after upfront payment.

Payment Terms:

- \$750 upfront
- \$500 due Week 3

Document delivery after final payment. Revision requests must be made within 24 hours to ensure timelines are kept.



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